



Welcome to class A

ecostore^{HP} Refrigerated Counters
extra efficiency and food safety
in top climate class 5



Electrolux

You talk...

Help my business **reduce running costs** and stop us having to throw away so much food because it's no longer fresh enough to serve. We need to ensure our food is safe. The kitchen staff tell me we need a **bigger refrigerated counter** but we haven't got the space for one. Ideally we would like to be able to **customize a counter** to suit how we work and to make our workspace more ergonomic



...we listen

Our answer? **ecostore^{HP}** refrigerated counters are industry pioneers in energy efficiency with class A and climate class 5. The HP stands for High Performance because the ecostore is the **Highest Performing, most energy-efficient refrigerated counter around** guaranteeing extra food safety and extra capacity

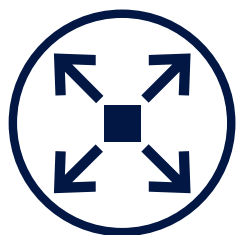


**extrA savings
with class A**

food safety



**extrA food
safety**
in heavy duty conditions



**extrA
capacity**



**extrA
customization**



extrA

ecostore^{HP} Premium extraA quality

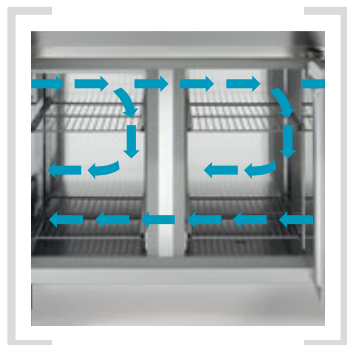
Every detail of **ecostore^{HP} Premium** is designed to increase performance



capacity

extraA food safety with Optiflow

Food stays fresher for longer with **Optiflow** smart air circulation and **climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens



Easy installation

ecostore^{HP} performs consistently and are easy to install. They also save space because there is no need to leave clearance space around them. They need frontal ventilation only thanks to the Tower Configuration of the cooling unit



extraA savings with class A

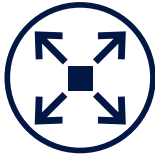
Energy efficiency class A makes a real difference to your energy bill. **Energy savings* of up to 480 €/year** ensure a fast return on your investment. Ask your Electrolux expert to calculate how much your business can save



* potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l)

** compared to equivalent 3-door refrigerated counters on the market





extraA capacity

Store more food. 50 extra liters** of net volume means 20% more storage than comparable counters



+50 liters



extraA customization

With countless custom options, Electrolux can give you the counter you need. Ask an Electrolux Partner to create your ideal solution



extraA sustainable

Higher performance and a clear-conscience, ecostore^{HP} Premium use R290, a less aggressive and more eco-friendly alternative to traditional gas refrigerants



extraA design

Show your kitchen off! The **ergonomic, design** of ecostore^{HP} Premium looks great and is easy to install whether free-standing or built-in to the sleek Electrolux Professional static preparation



extra savings extra efficient

Want to cut your electricity bill by **80%**? The Electrolux **ecostore^{HP} Premium** refrigerated counter with energy label A and climate class 5 consumes just 560 kWh per year. That's a **saving*** of up to **€480 a year**



Look for energy label A in climate class 5 to find the greenest refrigerated counter

For the first time, professional refrigeration solutions now come with a European Energy Label, making it easy to see how energy-efficient they are

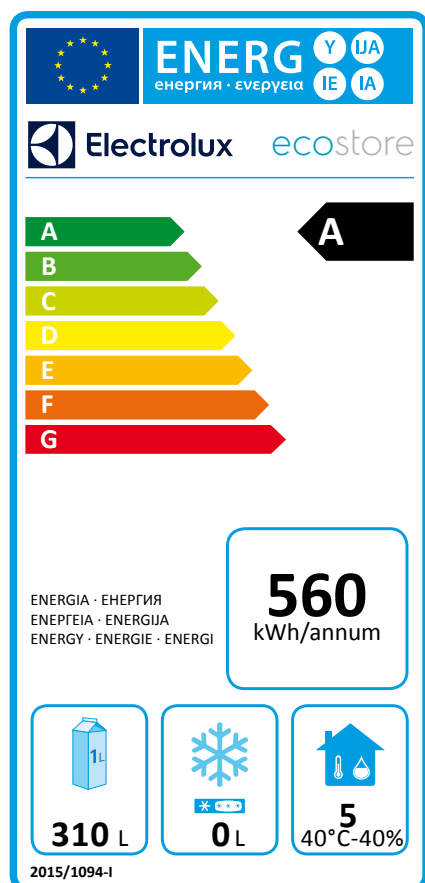
310, the highest volume

NET volume information is given on the label and is now calculated according to standard legislation indicating real food storage capacity

5, the safest climate class

Climate class indicates a refrigerator's ability to correctly preserve food in different ambient conditions:

- **5**: "heavy duty": performs at 40 °C ambient temperature and 40% humidity
- **4**: "normal duty": performs at 30 °C ambient temperature and 55% humidity
- **3**: "light duty": performs at 25 °C ambient temperature and 60% humidity



"R290 gas reduces environmental impact and has a less aggressive effect on the refrigerator's components than older traditional gas"

R290

* potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l)





Natural gases – a responsible alternative

Extra efficient. The latest generation of Electrolux Professional refrigerated counters use **R290 natural gas** in the cooling unit.

The use of Cyclopentane as the foam insulating agent gives 20% more efficient insulation than traditional foaming gas. R290 and Cyclopentane are not harmful to the ozone layer and do not contribute to the greenhouse effect. ecostore^{HP} is IQM certified

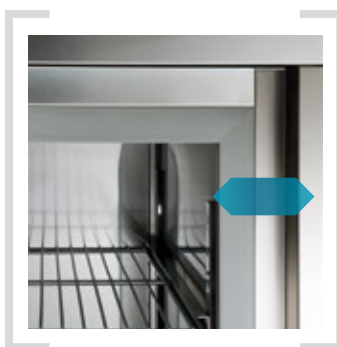


Scan
to calculate
the savings



Frost Watch Control

Save energy and keep food safe with this smart automatic defrost which takes only as long as absolutely necessary



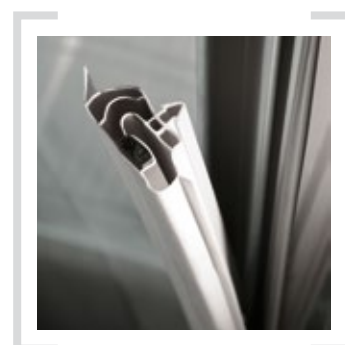
90 mm

Extra insulation

Greener and more cost-effective. **90mm**-thick stainless steel and Cyclopentane gas keep the internal temperature consistent, cutting heat loss and compressor activity

Cut energy consumption

Greater efficiency means greater savings. Less condensation and less energy loss thanks to the removable wide balloon gasket, with triple insulation area



Insulation

extra food safety



Reduce food waste with Electrolux **ecostore^{HP} Premium** refrigerated counters thanks to **Optiflow** and **climate class 5** even in the hottest and busiest kitchens

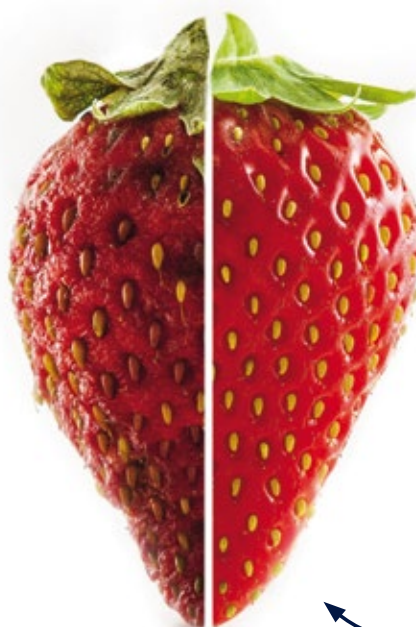
Reduce food waste with Optiflow and climate class 5



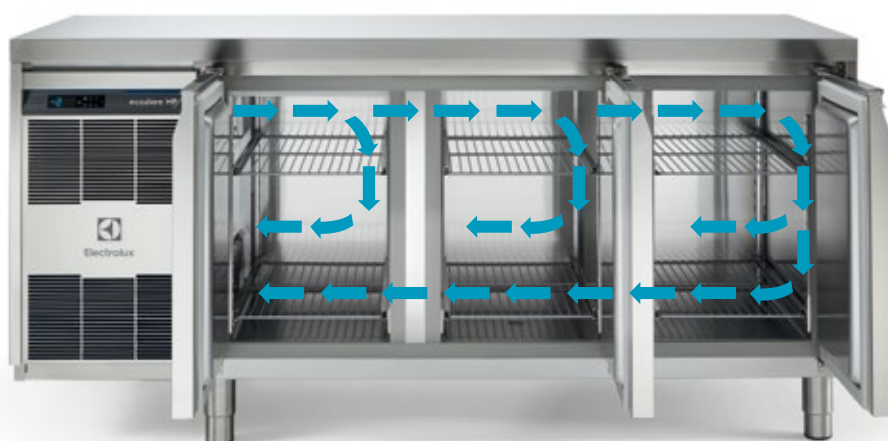
Food safety

High performance. Reduced waste. Variations in temperature are the main cause of food spoilage, that's why Electrolux Professional refrigerated counters are fitted with **Optiflow**, **an intelligent air circulation system**, which maintains a constant interior temperature no matter how many times the door gets opened and closed. **ecostore^{HP}** is the extra performing counter with a climate class rating of 5.

ecostore^{HP} Premium achieves optimal food preservation by creating a **microclimate** with the **ideal conditions** for all different food types which need specific temperatures and humidity levels

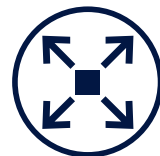


optimal food
preservation with
ecostore^{HP}



optiflow

extra capacity



Need more storage but don't have the space? Electrolux **ecostore^{HP}** refrigerated counters gives you an average of **50 liters** more refrigeration capacity than equivalent counters

**20% more storage than
other refrigerated counters**

Bigger and better

Store more food and reduce costs. With an extra 50 liters* of storage and 700 mm height, ecostore^{HP}'s ingeniously designed interior and compact dimensions make it best in class for performance and running costs per liter.

**That's like buying 4 counters
and getting one for free!**

extra
50
liters



* compared to equivalent
3-door refrigerated
counters on the market



extra customization



Need a personalized refrigerated counter? The possibilities to customize the ecostore^{HP} refrigerated counter are endless



Use the simple online configurator

Create the perfectly ergonomic combination for you. Select a built-in or remote counter. Decide to have the front cooling unit on the left or right. Choose from numerous custom options such as the position, size and number of drawers and compartments, and different tops, splashback and feet



Scan
to start creating
your new ecostore^{HP}
refrigerated
counters



extra hygiene and cleanability

Easy maintenance and continued high performance with the Clean-free Condenser. ecostore^{HP} refrigerated counters are quick and easy to clean inside and out thanks to fully removable internal components



Easy-to-clean rounded edges and fully-removable runners, supports and grids



Simplify cleaning. The wide baloon gasket, with triple insulation area, is easily removable



Easy maintenance with the Clean-free Condenser





Extra sleek design

Ergonomic and stylish, **ecostore^{HP}** refrigerated counters can be free-standing or built-in to create a streamlined, integrated combination with the Electrolux static preparation



Scan
to discover static
preparation offer







extra high performance, extra efficiency, extra peace of mind for your professional kitchen

ecostore^{HP} refrigerated counters reduce running costs and food waste. With countless custom options to create the perfect solution for your kitchen. Big or small. Restaurant, hotel or canteen

Hotel

Need to cut your energy bills reduce food waste and keep cleaning simple? Extra efficiency, extra cleanability and a host of extra benefits make ecostore^{HP} refrigerated counters best in class



extra savings with class A

Why not cut your electricity bill by 80%? The Electrolux ecostore^{HP} refrigerated counter with energy label A and climate class 5 consumes just 560 kWh per year, **saving* you up to €480 annually**



extra food safety

Keep food fresher for longer and reduce waste with **Optiflow** smart air circulation. **Climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens



extra cleanability

Super easy cleaning and maintenance without comprising on performance and efficiency thanks to **Clean-Free Condensers** and fully extractable front cooling unit



extra customization

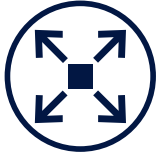
Get the counter you need. Countless possible configurations, custom options and our new easy to use online configurator make ecostore^{HP} the perfect fit for your kitchen

* potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l)



Restaurant

Need to keep food fresher for longer? ExtrA capacity, extrA efficiency and a host of extrA benefits make ecostore^{HP} refrigerated counters best in class



extrA capacity

Store more food and reduce costs. **50 liters*** more refrigeration capacity than counters with the same footprint make ecostore^{HP} perfect for kitchens large and small



extrA food safety

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extrA customization

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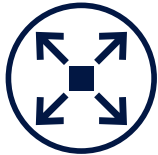
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Staff Canteen

Need to store more and keep food fresher for longer? Extra capacity, Extra efficiency, and extra cleanability make ecostore^{HP} refrigerated counters best in class



extra capacity

Store more food and reduce costs. **50 liters*** more refrigeration capacity than counters with the same footprint make ecostore^{HP} perfect for kitchens large and small



extra cleanability

Super easy cleaning and maintenance without compromising on performance and efficiency thanks to **Clean-Free Condensers** and fully extractable front cooling unit

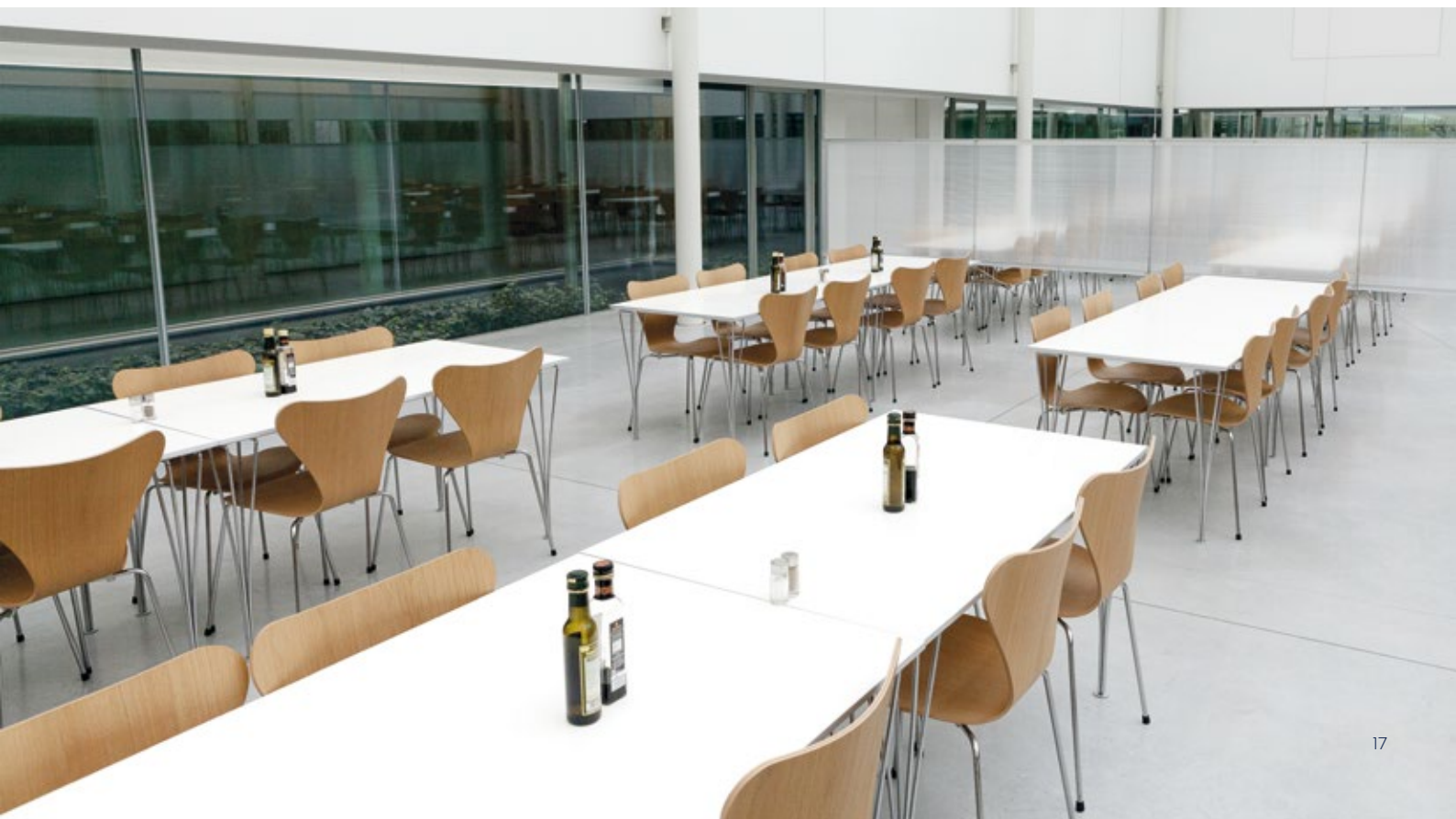


extra food safety

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Get extra value with our Customer Care

Your satisfaction is our satisfaction. Anything you need is always available thanks to an extensive Customer Care global network with over **2,000** authorized service partners in more than **149** countries. **10,000** professional technicians and over **98,000** spare parts in stock are ready to be delivered around the world in **24-48 hours**. We are always near, always there for you



Consistent, reliable performance

Energy efficiency makes all the difference. High performance and food safety are guaranteed over time with Electrolux Customer Care providing expert periodic maintenance and **genuine spare parts**



Front ventilation with Tower Configuration

Simple, space-saving installation

Not only do ecostore^{HP} counters perform consistently but are quick and easy to install. They also save space because there is no need to leave clearance space around them. They need frontal ventilation only thanks to the Tower Configuration of the cooling unit





extrA quick and easy maintenance

Fast, hassle-free maintenance without moving the counter as the functional parts of the counter are easy to access thanks to the fully **removable front cooling unit** of ecostore^{HP} Premium



Removable cooling unit for ecostore^{HP} Premium



Accessories and consumables

Keep you counter perfectly clean and hygienic and make efficient use of the storage space available with our full range of **dedicated accessories and consumables**



2in1 Degreaser & Sanitizer
quickly and efficiently removes all food residue and sanitizes surfaces



Wire **shelves** and **baskets** on easy to move side-rail runners give flexible and more efficient use of the storage space available



Stainless Steel Polisher
to keep your ecostore^{HP} counter looking great



Polycarbonate Containers
let you see contents at a glance. Suitable for use in temperatures from -100 °C to 120 °C



Scan
to see our
accessories
and detergents

-2



ecostore HP



Electrolux

The **ecostore** family

Extra capacity, extra efficiency, extra cleanability choose the **ecostore** refrigerator for you

Refrigerated Cabinets



**ecostore^{HP}
Premium**

**ecostore^{HP}
Touch**

ecostore

Refrigerated Counters



**ecostore^{HP}
Premium**







Discover the Electrolux Excellence
and share more of our thinking at
www.electrolux.com/professional

Follow us on



Excellence with the environment in mind

- ▶ All our factories are ISO 14001-certified
- ▶ All our solutions are designed for low consumption of water, energy, detergents and harmful emissions
- ▶ In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- ▶ Our technology is ROHS and REACH compliant and over 95% recyclable
- ▶ Our products are 100% quality tested by experts

