



Thinking of you
Electrolux



Press release

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thermaline, the most awarded Electrolux solution in 2014 **The Swiss-made premium modular cooking line proudly adds the Compasso d'Oro Honorable Mention to the list of awards received this year.**

Established in 1954, the ADI Compasso d'Oro Award is the oldest and most distinguished recognition of Italian design worldwide, aimed at promoting design as an international cultural and economic phenomenon. The ADI Design recognition rewards not just the product's design but also the project and the research behind the creative process.

Almost three hundred projects awarded in over fifty years of the award's existence, along with approximately two thousand products selected for the Honorable Mention are gathered and stored in the Historical Collection of the ADI Compasso d'Oro Award, entrusted to the ADI Society since 2001 and later declared by the Italian Ministry of Cultural Heritage and Activities as an asset of cultural interest.

The products included in the Collection commend great exposure in all public occasions in which the Collection is presented, both in Italy and internationally, with the product, the company and the designer taking center stage.

The designer's spotlight now shines once more on the Swiss-made modular cooking range that has revolutionized professional cooking: after being awarded the Red Dot's Best of the Best Award, the *thermaline* premium modular cooking range has now been praised by the ADI Compasso d'Oro Award with the Honorable Mention, making it the most awarded Electrolux solution this year.

State-of-the-art technology and utmost functionality, combined to an elegant and sleek design with impeccable finishing and extraordinary attention to detail have once again proven to be important credentials in achieving yet another significant acknowledgement from the design world.

As a proud recipient of the Honorable Mention in the "Design for the Workplace" category, *thermaline* represents Electrolux Professional's commitment to provide its customers with innovative and sustainable solutions, offering excellent quality and extraordinary reliability to meet the needs of even the most demanding professional cooking environment.

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Electrolux Professional offers food service and laundry solutions to a wide variety of customers around the world, from restaurants and hotels to healthcare and other service facilities. Our 2,000 service partners in 140 countries ensure that our resource-efficient equipment, leading in innovation and design, improve our customer's everyday business. In 2013, Electrolux Professional had sales of EUR 640 million, 2.600 employees, 7 factories and over 1.000 dealers. For more information, visit www.electrolux.com/professional.