

# lagoon® – a full system from machines to detergents to be able to treat all delicates

Electrolux Professional launches  
lagoon® Advanced Care  
system: delicate on fabrics,  
gentle on the environment,  
and **a game changer**  
for the business.

lagoon® Advanced Care system  
makes it possible to operate  
wet-cleaning with the same  
process time, productivity and  
seamless handling of dry cleaning.

- **Complete range of smart  
detergents** for unprecedented  
cleaning results
- **Complete range of pre-brushing  
and pre-spotting agents**  
for spottless results

**lagoon®**  
Wet Cleaning by Electrolux



Discover the Electrolux Excellence  
and share more of our thinking at  
[www.electrolux.com/professional](http://www.electrolux.com/professional)

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## Excellence with the environment in mind

- All our factories are ISO 14001-certified
- All our solutions are designed for  
low consumption of water, energy,  
detergents and harmful emissions
- In recent years over 70% of our  
product features have been updated  
with the environmental needs  
of our customers in mind
- Our technology is ROHS  
and REACH compliant and  
over 95% recyclable
- Our products are 100% quality tested  
by experts



The Company reserves the right to change specifications without notice. Pictures are not contractual.



**lagoon®**  
**Advanced  
Care**



**A new generation  
of smart detergents**  
a sustainable way to  
Professional Textile Cleaning

**Electrolux**



## Fast, easy and green, lagoon® Advanced Care represents avant-garde professional wet-cleaning

Being a waterbased cleaning-technique, it operates with simplicity of solvent-based cleaning processes but in an eco-friendly way.

lagoon® Advanced Care process operates with three detergents and six prespotting agents to cover all the requirements of the most delicate textiles to utmost quality results.



### **lagoon® Sensitive Detergent**

Detergent for Wool & Silk. Detergent for use in professional wet cleaning, with the appropriate Electrolux lagoon® wet cleaning programs and together with lagoon® Sensitive Conditioner.



### **lagoon® Sensitive Conditioner**

Conditioner for Wool & Silk. Conditioner for use in professional wet cleaning, with the appropriate Electrolux lagoon® wet cleaning programs and together with lagoon® Sensitive Detergent.



### **lagoon® Delicate 2 in 1**

Detergent for Mixed Fibres. Detergent for use in professional wet cleaning, with the appropriate Electrolux lagoon® wet cleaning programs.



### **lagoon® Pre-treatment**

Universal mild pre-brushing agent for use in professional wet cleaning. Can be applied as pre-treatment on any type of fibers.



### **lagoon® Grease Remover**

Degreasing agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by waxes, polishes, oils, greases and makeup.



### **lagoon® Ink Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on synthetic stains, stains caused by inks, adhesives, lacquers, synthetic paints and tar.



### **lagoon® Protein Stain Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by blood, egg, milk, vomit and urine.



### **lagoon® Tannin Stain Remover**

Pre-spotting agent for use in professional wet cleaning. To be applied as pre-treatment on stains caused by fruits, coffee, tea, red wine and grass.