

Media Enquiries

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Electrolux strengthens leadership for team integration, continued growth

January 2019

Electrolux Professional announced organizational changes in January to help fully integrate the Grindmaster-Cecilware team into the Electrolux Professional organization and align the new organization for focused growth.

Electrolux acquired Grindmaster-Cecilware in March 2017 and has been working diligently to best leverage the talents and strengths from both companies.

John Evans is promoted to Head of the Americas with responsibilities across food service, laundry and beverage for North, Central, and South America.

Greg Immell will lead a new Business Development team for North America which will include technical sales and national accounts across the categories.

Rick Burr will lead the Field Sales team for the beverage business in North America under the brands of Grindmaster, Cecilware, Crathco, and American Metal Ware.

Mark Ortiz will continue to lead the food service team with additional responsibilities for the project consulting team.

Additional organization changes were made to strengthen synergies across categories of business in Marketing, Logistics, Customer Service, and Finance.

“In elevating our team with new cross-functional responsibilities, we expect to accelerate and deliver even greater business results,” said John Evans, Head of the Americas. “Our most valuable asset is our people. Moving forward, our new leadership team will identify opportunities for collaboration, coaching, and improvements to bring the best experience for our customers.”

Electrolux is excited to begin 2019 with an aligned team and a full portfolio of opportunity!

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About Electrolux Professional

Electrolux Professional, part of the Electrolux Group, offers food service, beverage and laundry solutions for professional users. Our smart products and worldwide service network make customers' work life easier and more profitable. With eight manufacturing plants and 10,000 service technicians in over 140 countries, we conduct our business in a sustainable way. In 2017, Electrolux Professional had global sales of SEK 7,7 bn and 2,900 employees. For more information, visit www.electrolux.com/professional

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