



Welcome to class A

ecostore^{HP} Premium Refrigerated Counters



Electrolux Professional Refrigeration

You talk...

Help my business **reduce running costs** and stop us having to throw away so much food because it's no longer fresh enough to serve. We need to ensure our food is safe. The kitchen staff tell me we need a bigger refrigerated counter but we haven't got the space for one. Ideally we would like to be able to customize a counter to suit how we work and to make our workspace more ergonomic.



...we listen

Our answer? **ecostore^{HP} Premium Refrigerated Counters** are industry pioneers in energy efficiency with class A and climate class 5. The HP stands for High Performance because the ecostore is the **highest performing, most energy-efficient refrigerated counter around** guaranteeing extra food safety and extra capacity.



Year after year, Electrolux Professional makes its customers' work-life easier, more profitable and truly sustainable every day.



extra savings with class A.



extra food safety in heavy duty conditions.



extra capacity to store more food.



extra customization with countless custom options.

ecostore^{HP} extra food preservation

ecostore^{HP} line

The new **ecostore^{HP}** line of refrigerated counters are extremely compact without compromising food preservation. Food waste is reduced and widely protected with climatic class 5.



extra food preservation
Reduce food waste.
Climate class 5 means optimal preservation and high performance even in heavy duty 40 °C kitchens.



245
liters in just over 1 m²

extra compact
Ideal for small kitchens or when space is at a premium. **ecostore^{HP}** line combines extra compact dimensions with extraordinary insulation.

extra sustainable
Higher performance and a clear conscience, **ecostore^{HP}** use **R290**, a less aggressive and more eco-friendly alternative to traditional gas refrigerants.



extra savings with class B
Energy efficiency **class B** makes a real difference to your energy bill. Ask your Electrolux Professional expert to calculate how much your business can save.



extra customization
With countless custom options, Electrolux can give you the counter you need. Ask an Electrolux Partner to **create your ideal solution.**



Easy maintenance
Simple, fast maintenance thanks to **ecostore^{HP}**'s extractable cooling unit



Space-saving performance
No need for clearance space and no compromise on performance with **ecostore^{HP}** Concept's front cooling unit



ecostore^{HP} Premium extra quality

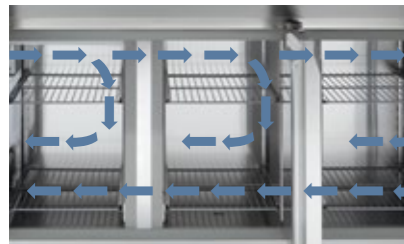
ecostore^{HP} Premium line

Every detail of ecostore^{HP} Premium is designed to increase performance.



extraA food safety with Optiflow

Food stays fresher for longer with **OptiFlow** smart air circulation and **climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens.



Easy installation

ecostore^{HP} Premium perform consistently and are easy to install. They also save space because there is no need to leave clearance space around them. They need frontal ventilation only thanks to the Tower Configuration of the cooling unit.



extraA savings with class A
Energy efficiency class A makes a real difference to your energy bill. **Energy savings* of up to 480 €/year** ensure a fast return on your investment. Ask your Electrolux expert to calculate how much your business can save.



extraA capacity
Store more food. 50 extra liters** of net volume means 20% more storage than comparable counters.



+50 liters



extraA customization

With countless custom options, Electrolux can give you the counter you need. Ask an Electrolux Partner to create your ideal solution.



extraA sustainable

Higher performance and a clear-conscience, ecostore^{HP} Premium use R290, a less aggressive and more eco-friendly alternative to traditional gas refrigerants.



extraA design

Show your kitchen off! The **ergonomic design** of ecostore^{HP} Premium looks great and is easy to install whether free-standing or built-in to the sleek Electrolux Professional static preparation.



* Potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l).

** Compared to equivalent 3-door refrigerated counters on the market.

extra savings extra efficient

Want to cut your electricity bill by **80%**? The Electrolux **ecostore^{HP} Premium** Refrigerated Counter with energy label A and climate class 5 consumes just 560 kWh per year. That's a **saving*** of up to **€ 480 a year**.



Scan
to calculate savings

Natural gases – a responsible alternative

Extra efficient. The latest generation of Electrolux Professional Refrigerated Counters use **R290 natural gas** in the cooling unit.

The use of Cyclopentane as the foam insulating agent gives 20% more efficient insulation than traditional foaming gas. R290 and Cyclopentane are not harmful to the ozone layer and do not contribute to the greenhouse effect. **ecostore^{HP} Premium** is IQM certified.

Frost Watch Control

Save energy and keep food safe with this smart automatic defrost which takes only as long as absolutely necessary.



Extra insulation

Greener and more cost-effective. **90mm-thick** stainless steel and Cyclopentane gas keep the internal temperature consistent, cutting heat loss and compressor activity.



90 mm

Cut energy consumption

Greater efficiency means greater savings. Less condensation and less energy loss thanks to the removable wide balloon gasket, with triple insulation area.



Look for energy label A in climate class 5 to find the greenest refrigerated counter

For the first time, professional refrigeration solutions now come with a European Energy Label, making it easy to see how energy-efficient they are.

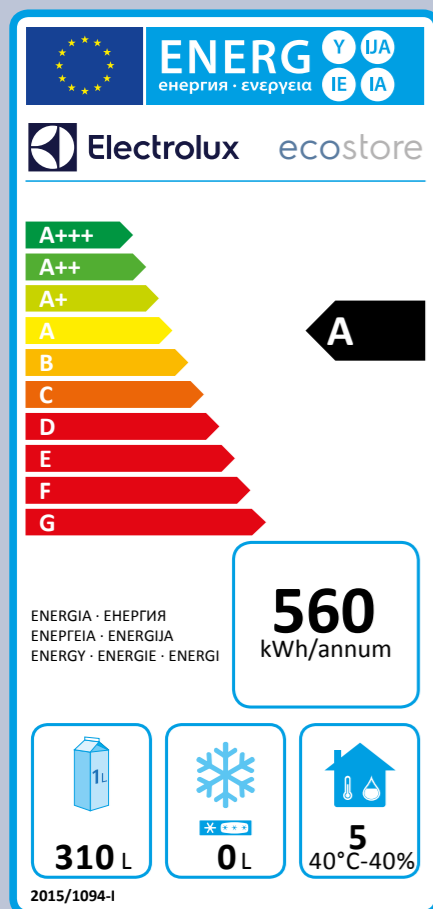
310, the highest volume

NET volume information is given on the label and is now calculated according to standard legislation indicating real food storage capacity.

5, the safest climate class

Climate class indicates a refrigerator's ability to correctly preserve food in different ambient conditions:

- ▶ 5: "heavy duty": performs at 40 °C ambient temperature and 40% humidity
- ▶ 4: "normal duty": performs at 30 °C ambient temperature and 55% humidity
- ▶ 3: "light duty": performs at 25 °C ambient temperature and 60% humidity



R290

"R290 gas reduces environmental impact and has a less aggressive effect on the refrigerator's components than older traditional gas."

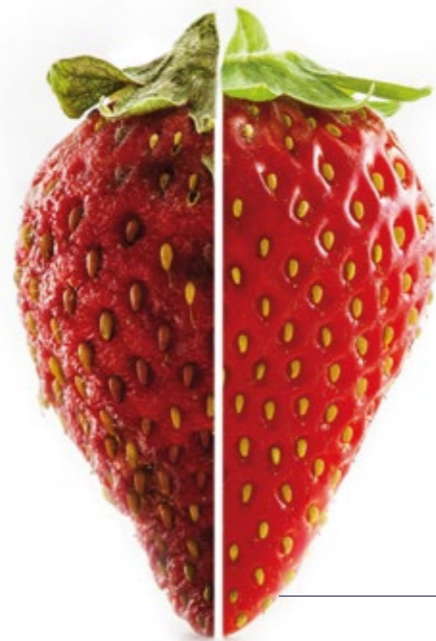
* Potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l).

extra food safety



Reduce food waste with Electrolux **ecostore^{HP} Premium** Refrigerated Counters thanks to **OptiFlow** and **climate class 5** even in the hottest and busiest kitchens.

Reduce food waste with OptiFlow and climate class 5

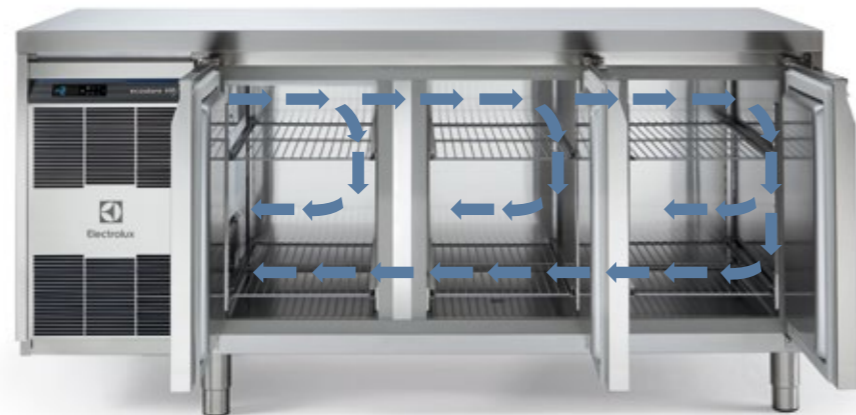


Optimal food
preservation with
ecostore^{HP}

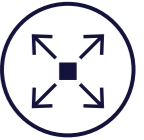
Food safety

High performance. Reduced waste. Variations in temperature are the main cause of food spoilage, that's why Electrolux Professional Refrigerated Counters are fitted with **OptiFlow, an intelligent air circulation system**, which maintains a constant interior temperature no matter how many times the door gets opened and closed. **ecostore^{HP}** is the extra performing counter with a climate class rating of 5.

ecostore^{HP} Premium achieves optimal food preservation by creating a **microclimate** with the **ideal conditions** for all different food types which need specific temperatures and humidity levels.



extra capacity



Need more storage but don't have the space? Electrolux **ecostore^{HP} Premium** Refrigerated Counters give you an average of **50 liters** more refrigeration capacity than equivalent counters.

Bigger and better

Store more food and reduce costs. With an extra 50 liters* of storage and 700 mm height, **ecostore^{HP}**'s ingeniously designed interior and compact dimensions make it best in class for performance and running costs per liter. **That's like buying 5 counters and getting one for free!**

* Compared to equivalent 3-door refrigerated counters on the market



20% more storage
than other
refrigerated counters

extra
50
liters



extra customization



Need a personalized refrigerated counter? The possibilities to customize the **ecostore^{HP} Premium Refrigerated Counter** are endless.



Use the simple online configurator

Create the perfectly ergonomic combination for you.
Select a built-in or remote counter.
Decide to have the front cooling unit on the left or right.
Choose from numerous custom options such as the position, size and number of drawers and compartments, and different tops, splashback and feet.



Scan
to start creating your
new **ecostore^{HP} Premium Refrigerated Counters**



extra hygiene and cleanability

Easy maintenance and continued high performance with the CleanFree condenser. **ecostore^{HP} Premium Refrigerated Counters** are quick and easy to clean inside and out thanks to fully removable internal components.



Easy-to-clean rounded edges and fully-removable runners, supports and grids.



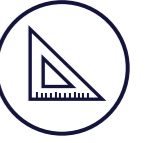
Simplify cleaning. The wide baloon gasket, with triple insulation area, is easily removable.



Easy maintenance with the CleanFree condenser.



Extra sleek design



Ergonomic and stylish, **ecostore^{HP} Premium** Refrigerated Counters can be free-standing or built-in to create a streamlined, integrated combination with the Electrolux static preparation.



Scan
to discover static
preparation offer



Hotels

Need to cut your energy bills, reduce food waste and keep cleaning simple? ExtrA efficiency, extrA cleanability and a host of extrA benefits make ecostore^{HP} Premium Refrigerated Counters best in class.



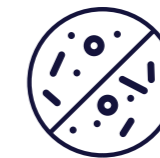
extrA savings with class A

Why not cut your electricity bill by 80%? The Electrolux ecostore^{HP} Premium Refrigerated Counter with energy label A and climate class 5 consumes just 560 kWh per year, **saving* you up to € 480 annually.**



extrA food safety

Keep food fresher for longer and reduce waste with **OptiFlow** smart air circulation. **Climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens.



extrA cleanability

Super easy cleaning and maintenance without compromising on performance and efficiency thanks to **CleanFree condenser** and fully extractable front cooling unit.



extrA customization

Get the counter you need. Countless possible configurations, custom options and our new easy to use online configurator make ecostore^{HP} Premium the perfect fit for your kitchen.

* Potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l).

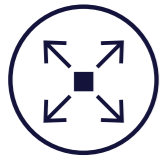
extrA high performance, extrA efficiency, extrA peace of mind for your professional kitchen

ecostore^{HP} Premium Refrigerated Counters reduce running costs and food waste. With countless custom options to create the perfect solution for your kitchen. Big or small. Restaurant, hotel or canteen.



Restaurants

Need to keep food fresher for longer? Extra capacity, extra efficiency and a host of extra benefits make ecostore^{HP} Premium Refrigerated Counters best in class.



extra capacity

Store more food and reduce costs. **50 liters*** more refrigeration capacity than counters with the same footprint make ecostore^{HP} Premium perfect for kitchens large and small.



extra food safety

Keep food fresher for longer and reduce waste with **OptiFlow** smart air circulation. **Climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens.



extra customization

Get the counter you need. Countless possible configurations, custom options and our new easy to use online configurator make ecostore^{HP} Premium the perfect fit for your kitchen.



extra savings with class A

Why not cut your electricity bill by 80%? The Electrolux ecostore^{HP} Premium Refrigerated Counter with energy label A and climate class 5 consumes just 560 kWh per year, **saving**** you up to **€ 480 annually**.

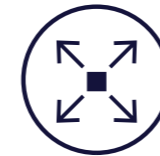


* Compared to equivalent 3-door refrigerated counters on the market.

** Potential energy saving based on EU legislation labelling obtained by comparing class G refrigerated counters with equivalent in class A (with EU average energy cost of 0,21 €/kWh and net volume of 310 l).

Staff canteen

Need to store more and keep food fresher for longer? Extra capacity, Extra efficiency, and extra cleanability make ecostore^{HP} Premium Refrigerated Counters best in class.



extra capacity

Store more food and reduce costs. **50 liters*** more refrigeration capacity than counters with the same footprint make ecostore^{HP} Premium perfect for kitchens large and small.



extra cleanability

Super easy cleaning and maintenance without comprising on performance and efficiency thanks to **CleanFree condenser** and fully extractable front cooling unit.



extra food safety

Keep food fresher for longer and reduce waste with **OptiFlow** smart air circulation. **Climate class 5** means outstanding performance even in the hottest, heaviest duty kitchens.



* Compared to equivalent 3-door refrigerated counters on the market.



Get extra value with our Customer Care



Simple, space-saving installation

Not only do ecostore^{HP} Premium Refrigerated Counters perform consistently but are quick and easy to install. They also save space because there is no need to leave clearance space around them. They need frontal ventilation only thanks to the **Tower Configuration** of the cooling unit.



Front ventilation with Tower Configuration



extra quick and easy maintenance

Fast, hassle-free maintenance without moving the counter as the functional parts of the counter are easy to access thanks to the fully **removable front cooling unit** of ecostore^{HP} Premium.



Removable cooling unit for ecostore^{HP} Premium



2in1 Degreaser & Sanitizer quickly and efficiently removes all food residue and sanitizes surfaces.



Wire **shelves** and **baskets** on easy to move side-rail runners give flexible and more efficient use of the storage space available.



Stainless Steel Polisher to keep your ecostore^{HP} Premium Refrigerated Counter looking great.



Polycarbonate Containers let you see contents at a glance. Suitable for use in temperatures from -100 °C to 120 °C.

The **ecostore^{HP}** family

Extra capacity, extra efficiency, extra cleanability choose the **ecostore^{HP}** refrigerator for you.

Refrigerated Cabinets



ecostore^{HP}
Premium

ecostore^{HP}
Touch

ecostore^{HP}

Refrigerated Counters



ecostore^{HP} Premium



ecostore^{HP}



ecostore^{HP}

Refrigerated Counters

main features



FEATURES	ecostore ^{HP} Premium	ecostore ^{HP}
Climate class	5	5
Energy class	A	B
Best in class in usable capacity	x	n.a.
Extreme compact footprint	n.a.	x
Working top height (mm)	900	850
Refrigerant gas	R290	R290 or R134a/R404A
90 mm insulation	x	x
Cyclopentane in the insulation	x	x
Frontal ventilation	x	x
0 mm clearance needed on the sides, back, top and bottom	x	x
Cooling unit accessibility	removable	extractable
Humidity control	x	n.a.
Integration with static preparation	x	n.a.
Clean-free condenser	x	x
Removable triple air chamber magnetic gaskets	x	x
Internal rounded corners	x	x
Internal removable fittings	x	x
Configurator availability	x	x
1/3 drawers available	x	x (for refrigerated models only)
Remote options available	x	x
Cooling unit on the right available as option	x	x
Lock available as option	x	x
Adjustable feet (+50mm/-5mm)	x	x
Flat white digits controller	x	n.a.
Top removable on site	x	x
Visual alarms	x	x

x Standard
n.a. Not available





Essentia Teamed to serve you. Anytime, anywhere

Essentia is **the heart of superior Customer Care**, a dedicated service that ensures your competitive advantage. Provides you with the support you need and takes care of your processes with a **reliable service network**, a range of tailor-made exclusive services and innovative technology.

You can count on more than **2,200 authorized service partners**, **10,000 service engineers** in more than **149 countries**, and over **170,000 managed spare parts**.

Service network, always available

We stand ready and committed to support you with a **unique service network** that makes **your work-life easier**.

Service agreements, you can trust

You can choose from **flexible tailor-made service packages**, according to your business needs, offering a variety of maintenance and support services.

Keep your equipment performing

Undertaking correct maintenance in **accordance with Electrolux Manuals** and recommendations is essential to avoid unexpected issues.

Electrolux Customer Care offers a number of **tailor-made service packages**.

For more information contact your preferred Electrolux **Authorized Service Partner**.



Watch
the video
and find out
more!





Experience the Excellence
professional.electrolux.com

Follow us on



Excellence with the environment in mind

- ▶ All our factories are ISO 14001-certified
- ▶ All our solutions are designed for low consumption of water, energy, detergents and harmful emissions
- ▶ In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- ▶ Our technology is ROHS and REACH compliant and over 95% recyclable
- ▶ Our products are 100% quality tested by experts



Year after year, Electrolux Professional makes its customers' work-life easier, more profitable and truly sustainable every day.