



# Group Quality Policy

Electrolux aspires to market products that are of such high quality that this alone would be an essential reason for the purchase of the products.

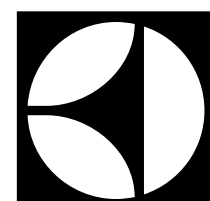
## **Electrolux Management requires Products fulfil the following principles:**

- Deliveries of products to customers should not occur until quality requirements and safety stipulate are fully satisfied.
- Marketing activities should not create customers expectations that are not reasonably fulfilled by the product.

**The quality of a product** is the result of a series of activities, from the preliminaries stages of market assessment and analysis of the needs of the end-user to those associated with the life cycle of the product itself, including but not limited to purchasing, operations, research and development, marketing and quality. The present declaration of Group Quality Policy is prepared with a view to coordinate the Group's activities and to define the approach to carrying them out in order to deliver product of appropriate Quality.

**Quality targets** are established for the key activities and processes to ensure the delivery of Products that meet or exceed customer requirements or expectations. The progress is reviewed periodically defining the adjustments to the activities and processes to continually improve their effectiveness.

**The Group Quality Policy** applies to all the various items making up the Group's product range, whether manufactured within the Group itself or purchased from outside suppliers.



*Thinking of you*  
**Electrolux**