

Press release

November 3, 2020



Electrolux Professional official partner of new flagship École Ducasse-Paris Campus

Electrolux Professional, a leading global provider of food service, beverage and laundry for professional users, announces a long-term partnership agreement with École Ducasse-Paris Campus, the new flagship of worldwide school of reference in culinary and pastry arts education, founded by Chef Alain Ducasse.

The exclusive partnership with École Ducasse – Paris Campus is the result of an established relationship with Ducasse restaurant who has demonstrated commitment to Electrolux Professional’s kitchen solutions and has long been a supporter of the iconic Molteni stove, installed in prestigious projects across the globe such as the electric boat-restaurant Ducasse sur Seine, Alain Ducasse at Morpheus, Macau, Esterre at Palace Hotel Tokyo and Beige in Tokyo.

“This is an exciting journey we are embarking on together with École Ducasse – Paris Campus, a collaboration that makes us very proud to be part of,” says Philippe Zavattiero, Senior Vice President Commercial Organization Europe, Electrolux Professional.

“It’s also a great opportunity for Electrolux Professional to demonstrate our ability as a full solution provider with a high-performing and premium kitchen offering. With this exclusive partnership, we can promote our OnE brand desirability that unlocks major future business potential”, adds Esther Staskiewicz, Vice President Global Marketing, Electrolux Professional.

About Electrolux Professional

Electrolux Professional is one of the leading global providers of food service, beverage and laundry for professional users. Our innovative products and worldwide service network make our customers’ work-life easier, more profitable – and truly sustainable every day. Our solutions and products are manufactured in 12 plants in seven countries and sold in over 110 countries. In 2019, Electrolux Professional had global sales of SEK 9,3bn and approximately 3,600 employees. Electrolux Professional’s B-shares are listed at Nasdaq Stockholm. For more information, visit <https://www.electroluxprofessional.com/corporate/>

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A natural continuation of the cooperation is with the new flagship campus - École Ducasse in Paris. Since its foundation in 1999, École Ducasse has become an internationally renowned actor of teaching culinary and pastry arts, driven by the vision and energy of the iconic chef Alain Ducasse. Today École Ducasse is part of Sommet Education, the world-leading hospitality management and culinary arts education group.

The new flagship campus of École Ducasse in Paris-Meudon, France, occupies a purpose-built, 5,000 square meter facility, set to become the global standard for training in culinary and pastry arts equipped with state-of-the-art Electrolux Professional kitchen equipment, including several Molteni stoves and rotisseries and thermaline cooking range.

"I have always endeavored to pass on my vision of culinary and pastry arts. I share my know-how with all young people craving for learning, career-changers and professionals willing to strengthen their skills, with a single motto in mind: excellence in practice", says Chef Alain Ducasse. "I experienced a similar vision during all the years working with Electrolux Professional, therefore I am glad to deliver excellence to the culinary world supported by this partnership."

The four-year partnership agreement will offer a unique opportunity for Electrolux Professional to use École Ducasse's iconic new gastronomic destination and customer voice as a brand endorsement for Electrolux Professional's OnE concept and its all-encompassing range of hospitality solutions.

For further information, please contact Esther Staskiewicz, VP Global Marketing
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